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VIA eFILE

PATENT APPLICATION  
Docket No. 14531.122

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Stuart Ozer, et al.

Serial No.:

09/991,025

) Art Unit  
) 2623

Filed:

November 21, 2001

Conf. No.:

8197

For:

METHODS AND SYSTEMS FOR PLANNING  
ADVERTISING CAMPAIGNS

Examiner:

Michael P. Van Handel

Customer No.:

47973

### TRANSMITTAL FOR AMENDMENT "C" AND RESPONSE AFTER NON-FINAL

VIA eFILE AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an Amendment "C" and Response for entry in the  
above-identified application.

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X To render the transmitted Amendment "C" and Response timely filed enclosed are the following:

X No other additional fee is required.

The fee has been calculated as follows:

			SMALL ENTITY		LARGE ENTITY	
CLAIMS REMAINING AFTER	HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADD'T'L FEE	RATE	ADD'T'L FEE
TOTAL 39	MINUS 43	= 0	X		X \$50.00	00.00
INDEPENDENT 3	MINUS 5	= 0	X		X \$200.00	00.00
1 <sup>st</sup> PRESENTATION OF MULTIPLE DEPENDENT CLAIM			+ _____ =		+ _____ =	
			TOTAL		TOTAL	00.00

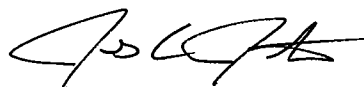
X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178.

X Any filing fees under 37 CFR 1.16 for the presentation of extra claims.

X Any patent application processing fees under 37 CFR 1.17.

Dated this 18<sup>th</sup> day of January, 2007.

Respectfully submitted,



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